



Welcome to Broker Agent Direct

We are excited to welcome you to Broker Agent Direct. Our mission is to empower brokers by giving their clients access to discounted building materials, while creating a new revenue stream for brokers through affiliate-style commissions.

This packet provides everything you need to understand how to get started, earn commissions, and deliver more value to your clients.

Commission Structure

- Standard Commission: 5% of net sales
- Example: \$20,000 purchase = \$1,000 commission
- Payout: Monthly, within 15 days of month end
- Eligibility: Brokers must register and refer clients through the portal

Program Benefits

- Differentiate yourself from competitors
- Provide ongoing value to clients after closing
- Earn recurring income from repeat client purchases
- Strengthen client loyalty and increase referrals

Frequently Asked Questions (FAQ)

Q: How do I sign up?

A: Simply register on our Broker Portal (free).

Q: How are commissions tracked?

A: Every client purchase linked to your referral is tracked automatically in our system.

Q: When do I get paid?

A: Commissions are paid monthly, within 15 days of month end.



Broker Agent Direct - Onboarding Packet

Q: Is there a cost to join?

A: No, Broker Agent Direct is free to join.

Next Steps

1. Register as a Broker at www.brokeragentdirect.com
2. Refer your clients through the secure portal
3. Clients shop discounted building materials
4. You earn commissions on every purchase